THE SEA EXCHANGE: SUPPORTING STATE PRIORITIES, BUILDING MOMENTUM

Catalyst:Ed's SEA Exchange works with visionary state leaders and teams to help them access the trusted expertise and agile talent they seek to address learner needs, support their Local Education Agencies, and invest in longer-term transformation. Launched in Jan 2022 with five states, the SEA Exchange is ready to initiate its second cohort with ten states nationally.

EXPANDING TEAM CAPACITY. AMPLIFYING IMPACT.

Catalyst:Ed works with SEAs to help them access the expertise, insights, and additional capacity they need to further their priorities and transform their practices. Services and solutions offered by the SEA Exchange include the following:



Individualized capacity-building supports: Our signature matching process, trusted by over 1,000 state and local education agencies and nonprofits, delivers intentional, high-quality and seamless support that is responsive to the needs and contexts of each agency.



Philanthropically-funded consulting wallets: Each state has access to a pre-funded wallet of \$50,000 that can be used to make rapid progress on critical priorities identified by the state. These wallets can also be added to by local funders. Catalyst:Ed will manage all contracts and payments related to the wallets.



Targeted connections with role-alike peers: Cohort meetings provide state leaders and teams an opportunity to discuss common challenges and share insights. States can also request 1:1 connections with experts or peers working on similar issues.



Advisory Support: Each state has an assigned Relationship Manager, who will be responsible for understanding the state's needs and priorities, connecting state officials to Exchange services and solutions, and ensuring projects are successful.

Cohort 1 was launched in Jan 2022 with five participating states (Colorado, District of Columbia, Louisiana, New Mexico, and Texas). States accessed support to identify learning acceleration strategies, support a statewide taskforce to support students with disabilities, develop a virtual school governance framework, optimize technical assistance programming for LEAs, and more. Additionally, states also leveraged support to build internal capabilities through projects focused on performance management and the collection and use of data. Learn more at www.catalyst-ed.org/sea-exchange-blog.



- 100% of projects matched through the SEA Exchange met their goals.
- 100% of participating SEAs agreed that: the SEA Exchange helped them address key
 priorities that would otherwise have been delayed; they were satisfied with the
 group of providers they worked with, and; their Relationship Manager was a valued
 thought partner.



- 80% agreed that the cohort meetings helped them learn about the challenges other State Education Agencies are facing
- 80% shared resources received via the SEA Exchange with their colleagues.



THE SEA EXCHANGE: SUPPORTING STATE PRIORITIES, BUILDING MOMENTUM

The SEA Exchange's second cohort will start in Fall 2023 and run through to June 2024. Cohort 2 of the SEA Exchange has a limited number of seats available for "expansion" states who did not participate in Cohort 1. Participation criteria include:

- Urgency around meeting the needs of historically marginalized student groups
- Consistent engagement from a senior agency leader (usually a Deputy Superintendent or Managing Director who has insight into work across departments; expected time commitment 1-2 hours per month) and additional staff as need (approx. 8-10 hours over the year)
- Willing to share their own wisdom / experiences and learn from those of others

PLEASE NOTE THAT OUR PHILANTHROPIC SPONSORS COVER ALL COSTS ASSOCIATED WITH PARTICIPATION IN THE SEA EXCHANGE.

ABOUT CATALYST:ED

Catalyst:Ed is a national nonprofit that helps education agencies and nonprofits build capacity and deepen their impact by connecting them to the expertise, resources, and hands-on support they need to drive transformational outcomes for students, especially those from underserved communities. Schools, systems, and nonprofits connect with our diverse expert network of vetted education leaders and technical assistance providers to access critical knowledge and insights and power organizational learning and capacity building. Key elements of our work include:

- Activate: We build and activate diverse networks of expert talent
- **Connect**: We leverage networks, know-how and technology to connect education leaders with the right expert support
- Inform: We capture and disseminate insights to build sector knowledge.

Since 2020, more than 1,000 education organizations around the country have used our help to access expertise for their mission-critical projects, with 94% of projects meeting or exceeding their goals.



The Catalyst:Ed Provider Network is a coalition of 830+ mission-aligned organizations and individuals with deep experience working with and supporting schools and systems and expertise across areas relevant to schools, systems, and other education organizations. Providers range from large, nationally known organizations to smaller, regional teams and independent consultants. All network members go through a rigorous three-step vetting process (applications, interviews, references).